

# 2010 IMDA Conference & Manufacturers Forum

Sunday, May 16 – Tuesday, May 18, 2010



Keystone Resort ♦ Keystone, Colorado

## PRELIMINARY CONFERENCE SCHEDULE

### **Sunday, May 16<sup>th</sup>**

9:00 am – 2:00 pm      IMDA Golf Tournament  
3:30 – 5:00 pm        IMDA Opening Session  
5:00 – 7:00 pm        Manufacturers Forum Opening Reception (exhibit area open)

### **Monday, May 17<sup>th</sup>**

7:00 – 8:00 am        Continental Breakfast  
8:00 am – 12:00 pm    Keynote Address: *Reinventing the Specialty Sales and Marketing Organization*, Gerry Layo  
12:00 – 2:00 pm        Manufacturers Forum & Lunch (exhibit area open)  
2:00 – 3:30 pm        General Session  
3:45 – 5:15 pm        Member-led Breakout Sessions  
6:00 – 7:30 pm        Manufacturers Forum Reception (exhibit area open)  
7:30 – 10:00 pm        IMDA Awards Dinner

### **Tuesday, May 18<sup>th</sup>**

7:30 – 8:30 am        Continental Breakfast & Annual Business Meeting  
8:30 – 10:00 am       Member-led Breakout Sessions  
10:15 – 11:45 am      IMDA Closing Session\*

\*Please arrange for your departure flights after 4:00 pm (out of Denver) on Tuesday. This will allow you to stay for the closing session and enough time to travel to the airport.

## CONFERENCE LOGISTICS

### **Early-Bird Registration Discount**

All registrations postmarked and paid before April 16, 2010 receive the early-bird discount. Registrations postmarked after April 16<sup>th</sup> will be assessed an additional \$100.

### **Accommodations**

The IMDA Annual Conference and Manufacturers Forum will be held at the Keystone Resort in Keystone, Colorado. The IMDA room rate is \$142 per night. To make a reservation, call 800-258-0437. Please reference the IMDA room block to receive the discounted rate. The cutoff date for making reservations is Wednesday, April 14, 2010.

### **Ground Transportation & Hotel Parking**

Colorado Mountain Express provides shuttle service to and from the resort throughout the day from 8:00 am to 11:00 pm, leaving the airport every 90 minutes. The fee for a roundtrip ride is \$164. Call 800-334-7433 to book your reservation. If you opt to rent a car, parking is complimentary for Keystone Resort guests.

### **Conference Brochure**

The complete conference brochure is coming soon! The full brochure will list session descriptions, speakers and final program information.

# 2010 IMDA Conference Registration Form

**IMDA - 5204 Fairmount Avenue - Downers Grove, IL 60515 - P: 866-463-2937 - F: 630-493-0798 - info@imda.org**

Please type or carefully print the information requested exactly as it should appear on the conference registration list and participant's name badge. Use one form per registrant. All registrations postmarked by May 1, 2010 will be included in the registration list.

First Name: \_\_\_\_\_ Badge Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Spouse/Guest (if attending): \_\_\_\_\_

Company: \_\_\_\_\_  Distributor/Rep  Manufacturer

Specialty: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Dietary/Accessibility Needs:  Vegetarian  Kosher  Other: \_\_\_\_\_

Is this your first IMDA Conference?  Yes  No

**IMDA Sponsor Program:** IMDA connects first-time attendees and new members to current IMDA members at the conference. IMDA Sponsors will meet with conference attendees to introduce them to other IMDA members and answer questions about IMDA, the conference and business-related issues.

I would like to volunteer to be an IMDA Sponsor.  I'm new to IMDA! Match me with an IMDA Sponsor.

	IMDA Member Early-Bird Rate	IMDA Member (after 4/16/10)	Non-Member* Early-Bird	Non-Member* (after 4/16/10)
<input type="checkbox"/> Initial Registrant	\$ 825	\$ 925	\$ 1225	\$ 1325
<input type="checkbox"/> Additional Company Registrant	\$ 385	\$ 485	\$ 725	\$ 825
<input type="checkbox"/> Spouse/Guest Registration	\$ 299	\$ 299	\$ 299	\$ 299
<input type="checkbox"/> Golf Tournament	\$ 85	\$ 85	\$ 85	\$ 85

TOTAL: \_\_\_\_\_

*\*First-time, non-member conference attendees may attend the IMDA conference at the member rate ONE TIME ONLY.*

\_\_\_\_\_ Indicate the number of people who will attend the Monday Awards Dinner (included in registration fee.)

**Golf Tournament/Outing**

	Handicap	Club Rental
Male	_____	<input type="checkbox"/>
Female	_____	<input type="checkbox"/>

Payments must be in U.S. funds and accompany registration.  Check  Visa  MasterCard  American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Total Amt: \_\_\_\_\_

*(Signifies authorization to charge account.)*

*Payment may be deducted as an ordinary and necessary business expense. Consult your tax advisor for further advice.*